

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-K

[X] ANNUAL REPORT PURSUANT TO SECTION 13 or 15(d)  
OF THE SECURITIES EXCHANGE ACT OF 1934

For the fiscal year ended  
January 3, 1998

Commission File Number  
0-22512

WEST MARINE, INC.  
(Exact name of registrant as specified in its charter)

Delaware  
(State or other jurisdiction of  
incorporation or organization)

77-035-5502  
(IRS Employer  
Identification Number)

500 Westridge Drive,  
Watsonville, California 95076-4100  
(Address of principal executive offices) (Zip Code)  
Telephone Number: (408) 728-2700

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Name of each exchange on which registered
None	None

Securities registered pursuant to Section 12(g) of the Act:

Common Stock  
(Title of Class)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes [X]. No [ ].

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K ((S) 229.405 of this chapter) is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K. [ ]

At February 28, 1998, the aggregate market value of the registrant's Common Stock held by non-affiliates of the registrant was approximately \$244,023,583.

At February 28, 1998, the number of shares outstanding of registrant's Common Stock was 16,822,956.

DOCUMENTS INCORPORATED BY REFERENCE

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The definitive proxy statement for the Company's 1998 Annual Meeting of Stockholders is incorporated by reference in Part III of this Form 10-K.

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PART I  
ITEM 1 - BUSINESS

GENERAL

West Marine, Inc. ("West Marine" or the "Company") is the largest specialty retailer of recreational and commercial boating supplies and apparel in the

United States. At year-end 1997, the Company offered its products through 184 stores in 30 states under the names West Marine and E&B Marine and through catalogs which it distributes several times each year. The Company's business strategy is to offer an extensive selection of high quality marine supplies and apparel to the recreational aftermarket for both sailboats and powerboats at competitive prices in a convenient, one-stop shopping environment emphasizing customer service and technical assistance. The Company also is engaged, through its Port Supply division and its stores, in the wholesale distribution of products to commercial customers and other retailers.

West Marine was incorporated in Delaware in September 1993 as the holding company for West Marine Products, Inc., which was incorporated in California in 1976. Unless the context otherwise requires, "West Marine" and the "Company" refer to West Marine, Inc. and its subsidiaries. The Company's principal executive offices are located at 500 Westridge Drive, Watsonville, California 95076-4100 and its telephone number is (408) 728-2700.

#### RECENT DEVELOPMENTS

During 1997, the Company expanded its operations -- opening 33 new stores and entering into new geographic markets in Arizona, Indiana, Minnesota, Missouri, Vermont and Wisconsin. The Company closed the Edison, New Jersey distribution center in December of 1997 and during early 1998 closed its Charlotte, North Carolina distribution center, thereby consolidating its East Coast inventory and operations into one new distribution center in Rock Hill, South Carolina.

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#### EXPANSION STRATEGY

Stores. Since opening its first store in 1975, the Company has grown through internal expansion and acquisitions, and operated 184 stores in 30 states at year-end 1997. As shown in the table below, the Company has achieved increasing geographic diversification within the United States in recent years. The following table sets forth, by geographic region, the number of stores open at the end of each of the following years:

	1993	1994	1995	1996	1997
West	20	22	24	27	35
Great Lakes		2	6	18	24
Gulf Coast	4	4	4	7	11
Northeast	6	13	16	44	49
Mid-Atlantic	1	2	4	11	19
Southeast	6	11	18	44	46
Total	37	54	72	151	184

The Company intends to continue to enhance its store presence in 1998. The Company's ability to expand will depend on a number of factors, including the adequacy of the Company's capital resources, the Company's ability to further penetrate markets successfully, its ability to locate suitable store sites, to hire, train and integrate associates and to adapt its distribution and other operational systems. The Company will continue to pursue the acquisition of other companies' assets and product lines that either complement or expand its existing business. There is no assurance that the Company will be able to achieve its planned expansion or that such expansion will be accomplished on a profitable basis. Failure to achieve its planned expansion could have a material adverse effect on the Company.

Catalog and Port Supply. Although the Company expects that increases in net sales and net income, if any, will be principally due to expansion of its store operations, the Company anticipates growth in its Port Supply operations and its Catalog operations. The Company's Port Supply division is focusing on the Midwest and Gulf Coast regions in addition to an increased telemarketing presence throughout the United States. Catalog operations in 1998 will focus on

geographic areas not served by West Marine or E&B Marine stores, including Canada and certain other international locations. The Company expects that Catalog sales and Port Supply sales will continue to represent declining percentages of the Company's total net sales.

#### MERCHANDISING

Merchandise Selection. The Company offers its customers the convenience of one-stop shopping through a comprehensive selection of high quality marine supplies and apparel for their complete recreational boating needs. The products distributed by the Company are intended to serve the recreational aftermarket for both sailboats and powerboats, with a large percentage of the Company's products applicable for use with both types of vessels. Powerboats represent a substantial majority of boats registered in the United States. In 1997, the Company added an additional 3,000 items to its inventory selection, many of which were specifically designed to meet the needs of powerboat owners. The Company does not sell boats (other than inflatable boats and dinghies) or inboard motors. The Company's merchandise selection at the end of 1997 consisted of approximately 35,000 SKUs representing over 1,100 brand names and "West Marine" private label products. The Company believes its private label merchandise provides a competitive advantage by offering customers an assortment of unique, quality merchandise at attractive prices.

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The Company offers a wide variety of products which can be generally classified into the following categories:

- . Boating Products
- . Boating Technology
- . Apparel
- . Interior

Merchandise sold by the Company can be divided into three general merchandise categories:

Marine Supplies. These products include brand name offerings, as well as "West Marine" private label merchandise. Marine supplies represented a substantial majority of the Company's net sales in 1997.

Electronics. The Company carries a broad selection of the most current electronics equipment. The selection includes global positioning navigational systems ("GPS"), as well as other electronic equipment such as ship-to-shore radios, marine stereos, autopilots, fish finders and radars. The Company also offers private label VHF radios and other electronic equipment.

Softgoods. West Marine features a broad selection of high quality boating apparel and footwear including well-known brands. The Company also offers a selection of foul weather gear, shirts, shorts, jackets, hats, boots, and other apparel bearing the Company's private labels.

The Company strives to maintain consistent in-stock availability of merchandise. An individual store's merchandise mix is tailored to respond to local market conditions and buying preferences. Any items stocked by the Company but not available in a particular store can be shipped to the customer. In addition, the Company's special orders department can acquire products which the Company does not normally stock.

Pricing. The Company's policy is to offer its products at prices that are competitive with the prices charged by other national and regional marine supply specialty retailers and that are generally lower than prices charged by local independent operators. Replaceable price signage is clearly posted on shelving instead of directly on each item, enabling rapid price changes on items in the stores. The Company's commitment to offering competitive prices is supported by its price matching program where the Company will, for a period of 30 days, either match the competitor's price or refund the difference between the Company's price and the competitor's price. Most pricing decisions are made centrally by the Company's buyers. However, store managers are responsible for monitoring local competition and adjusting prices to remain competitive. The Company believes that its competitive pricing policy, together with its price matching program, are important factors in establishing and maintaining a favorable reputation among customers.

#### SOURCING AND PURCHASING

Vendor Relationships. The Company purchased merchandise from more than 1,100 vendors during 1997 and achieved significant efficiencies through quantity purchases and direct orders from suppliers. West Marine offers many of the brands best known to its target customers. In 1997, no vendor accounted for more than 9% of the Company's merchandise purchases and the Company's 20 largest vendors accounted for approximately 35% of the Company's merchandise purchases. The Company deals with its suppliers on an order-by-order basis and has minimal long-term purchase contracts or other contractual assurances of continued supply or pricing.

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The Company strives to maintain strong and interactive relationships with its vendors. Buyers meet regularly with major vendors to stay abreast of new products, new technology and new pricing. In addition, West Marine conducts a yearly program at which key vendors are encouraged to discuss their business and their relationship with the Company's key executives and buyers. The Company works closely with its vendors, frequently sharing information regarding market research and the Company's performance and goals. The Company also receives cooperative advertising allowances from certain vendors.

Private Label Merchandise. The Company's private label merchandise is manufactured to the Company's specifications on a contract basis domestically, and to a lesser extent, in Europe and the Pacific Rim, and typically has higher gross margins than brand name merchandise. The Company has no long-term contracts with its manufacturing sources and competes with other companies for production facilities and import quota capacity.

Purchasing. The Company's Senior Vice President of Merchandising oversees the purchasing of the Company's merchandise. This person supervises merchandise managers, who supervise a group of buyers. Each buyer is responsible for specified product categories. The Company's buyers are also responsible for specifying private label merchandise and for contracting the manufacture of these goods and assuring their delivery. The Company's Assistant Vice President of Inventory Management oversees a staff responsible for managing inventory levels in the distribution facilities and the stores, and for minimizing in-store out-of-stocks. Inventory managers are assisted by a sophisticated management information system which provides them with current inventory, price and volume information by SKU and recommended purchase quantities, allowing them to react quickly to market changes.

#### CUSTOMER SERVICE

The Company is committed to achieving "better than expected" customer satisfaction to encourage repeat business. To develop responsive, well-trained sales associates, the Company has devoted significant resources to developing and implementing extensive employee training programs aimed at increasing product knowledge and responsiveness to customer needs. In addition, the Company provides a price matching program, special order capabilities and a "no hassle" satisfaction guarantee that permits customers who are not completely satisfied to return any items for an exchange, credit or refund. To educate customers on the latest developments in boating and product offerings, the Company conducts classes and seminars. The Company's master catalog also provides technical information relating to various marine subjects. To provide customers easy access to factory authorized repair service, the Company maintains in-house service centers at its facilities in Hollister, California and Rock Hill, South Carolina. Based on information received from its customers, the Company believes it has established a reputation for excellent customer service.

#### SITE SELECTION AND STORE DESIGN

In selecting which markets to enter, the Company evaluates a number of criteria, including proximity to existing operations and the performance of catalog sales in that market, as well as the size, strength and merchandising philosophy of potential competitors. In choosing specific sites within a market, the Company applies standardized site selection criteria which take into account numerous factors including the number of boat slips and boats within a certain radius, local demographics and overall retail activity.

The Company's stores are conveniently located either near boat marinas or at central locations accessible to boaters. Most stores have large, readily identifiable signage, easy access from major roads and adequate customer

parking. The stores currently range in size from approximately 3,000 to 15,100 square feet. Stores are generally open seven days a week, including most holidays.

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The format of West Marine and E&B Marine stores depends on the size of the store and the buying patterns of the local markets. Merchandise is displayed in functional product groupings clearly identified by signs hanging in each aisle. The layout of the store is designed to expose each customer to a large proportion of the store's product offerings and to stimulate customer purchases. For example, frequently purchased items such as rope, varnish and other maintenance supplies are generally displayed at the rear of the store, whereas items that are higher margin and have a strong impulse purchasing orientation are displayed in the front of the store. Eye-catching end-cap displays feature new product offerings or promotional items or focus on a particular product category, such as safety equipment. The Company's brightly lit, well organized stores are designed to provide a convenient shopping environment.

#### STORE OPERATIONS

Management and Associates. The Company's stores are organized into geographic regions with a regional manager responsible for each region. Regional managers report to the Chief Operating Officer. Each region is then organized into districts, each with a district manager responsible for the store operations within his or her district. The Company's district managers frequently visit the stores within their respective geographic areas to monitor financial performance and ensure adherence to the Company's operating standards. The typical staff for a West Marine store consists of one store manager, an assistant store manager and between four and twenty additional hourly sales associates, most of whom work part-time. Store managers make all hiring decisions, monitor and respond to local competitive forces and, in certain cases, supplement their stores' merchandise mix with products suited for their specific market.

Training and Compensation. Customer service is a defining feature of the West Marine corporate culture. The Company believes that knowledgeable and enthusiastic sales associates have a direct impact on profitability. The Company places great emphasis on new hire training, associate training, on-the-job training, additional self-paced training and field tests to help ensure that sales associates are thoroughly familiar with the technical elements of the Company's product offerings. Store managers, most of whom are drawn from the Company's sales associates, also complete an intensive training program.

Store and district managers participate in an incentive plan that ties compensation awards to the achievement of specified store profits, group performance goals and overall Company profits. Sales associates participate in an incentive plan that is based on a factor which includes sales and profit at their store level. In addition, the Company advocates broad-based participation in its stock option plans and all associates and managers are eligible to receive option grants. The Company believes that through its training programs, incentive pay, and stock option and stock purchase programs, it has developed a sense of ownership amongst the associates which has served to build commitment to Company goals and to limit turnover in its store staff.

#### CATALOG OPERATIONS

The Company's catalog operations offer customers convenience in the purchasing of recreational boating supplies and apparel. In addition, catalog operations also service retail markets where the Company has not opened stores. The Company believes that catalog operations have served as an effective marketing and advertising tool for the Company's store operations.

The Company mails several versions of a master merchandise catalog throughout the United States once a year. These versions are based on boat size and type. In addition, smaller seasonal full-color catalogs and flyers are mailed monthly. The catalogs also provide technical information regarding product offerings and the locations of the Company's stores. The Company maintains an extensive mailing list for distribution of its catalogs. The Company also rents mailing lists from the publishers of boating magazines and others.

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The Company designs and produces its catalogs at its executive offices in

Watsonville, California, utilizing a desktop publishing system. This enables the Company to make both pricing and product changes until shortly before the catalogs are printed. The Company's catalogs are printed and distributed by a leading commercial printer which produces similar publications for several other mail-order merchandisers.

The Company receives all catalog orders by mail, fax, internet or telephone at its Watsonville, California call center. Merchandise is then distributed to customers from one of the Company's distribution facilities. The Hollister distribution facility services primarily the West Coast while the Rock Hill, South Carolina distribution facility services customers east of the Rockies. The Company believes that having distribution centers on both coasts and a large merchandise selection are competitive advantages, enabling the Company to respond to orders promptly. The Company's call center telephone number is 1-800-BOATING.

#### PORT SUPPLY OPERATIONS

The Company's Port Supply division was created to address a broader customer base and to take advantage of purchasing and distribution efficiencies. Through this division, the Company distributed marine supplies at wholesale prices to approximately 22,000 commercial customers in 1997, including customers involved in boat sales, boat building, boat repair, yacht chartering, and marine supply retailers who resell the items. In addition, Port Supply sells to industrial and government customers who use marine related products. Port Supply's customer base is national with a growing presence internationally. The Port Supply's sales force is supervised by the sales manager who answers to the Vice President and General Manager of this division. Port Supply distributes a wholesale version of the master catalog, together with a wholesale price list, to its customers and prospective customers annually and issues supplemental wholesale pricing information and promotional pieces throughout the year.

#### DISTRIBUTION

The Company has two distribution centers, one located on the West Coast and the other located on the East Coast. The West Coast distribution center is 162,000 square feet and is located in Hollister, California. The East Coast distribution center is 457,000 square feet and is located in Rock Hill, South Carolina. The Company's merchandise is currently received, inspected, processed, warehoused and distributed through these two facilities. The Company consolidated its East Coast distribution centers into the Rock Hill facility when it closed the Edison, New Jersey distribution center in December 1997 and the Charlotte, North Carolina distribution center in the first quarter of 1998.

Vendors ship products to one of the distribution centers where the merchandise is inspected, verified against the original purchase order, ticketed and repackaged for shipment to stores, and Catalog and Port Supply customers. Both distribution centers use radio frequency devices for managing distribution center procedures. Various methods of transportation are used to ship products, including truck and air freight, as well as the Company's trucks and vans. Store inventory levels are analyzed through the Company's management information systems. The store level automatic replenishment system maintains stock levels for each SKU in each store location. The inventory purchasing system maintains stock levels for each SKU in each distribution center location. Normally, merchandise is sent to stores once a week, however, during certain seasonal periods, stores may receive more than one shipment per week.

#### INFORMATION SYSTEMS

West Marine has invested significant resources in management information systems that provide store managers and Company management with daily information on sales, gross margins and inventory levels. The Company utilizes a fully integrated software system which runs on multiple IBM AS/400 computers. This third party system has been designed to integrate all major aspects of the Company's business including sales, warehousing, distribution, purchasing, inventory control, merchandise planning and

replenishment, as well as various financial systems. All purchasing functions are processed through a secondary software application which is fully integrated with the core system.

Each of the Company's stores is linked to the Company's headquarters through a system that provides inventory look up and sales history and permits electronic mail. The point-of-sale system keeps a record, updated daily, of each merchandise item from receipt to sale. The system permits "price look-up", on-line credit card approval and product UPC scanning.

The Company believes that the systems it has developed will enable it to continue to improve customer service, operational efficiency and management's ability to monitor critical performance factors.

#### MARKETING

In addition to its catalogs and monthly sales flyers, the Company advertises in local boating magazines and trade journals, sponsors and participates in boating events, conducts technical seminars for customers on topics ranging from marine safety to advances in marine electronics, and supports boating and environmental organizations. The Company also sponsors and participates in a variety of recreational boating activities.

In connection with store openings, the Company conducts a grand opening at which prizes are awarded and sale prices are instituted. The Company also donates for each grand opening to a local environmental or community group. West Marine continues to contribute to these groups on a regular basis by providing financial support or free products.

In connection with its promotional efforts, the Company leases and owns several boats, including a 40-foot sailboat. These boats are equipped with products distributed by the Company and are used for testing and training. Sales associates and managers often participate as crew on the boats to familiarize themselves with the products sold by the Company.

#### COMPETITION

The retail market for marine supplies is highly competitive and the Company expects the level of competition to increase. The Company's stores compete with other national specialty marine supply stores such as Boat/U.S. and Boater's World. Many of these competitors have stores in the markets in which the Company now operates and in which it plans to expand. The Company also competes with a wide variety of local and regional specialty stores and, to a lesser extent, sporting good stores and mass merchants. The Company's catalog operations compete with other catalog retailers, as well as, competitors' stores and the Company's own stores as they expand into markets historically serviced by the Company's catalog division. The Company also has a number of competitors in the wholesale distribution of marine products. Certain of the Company's competitors have greater financial, marketing and other resources than the Company.

The principal factors of competition in the Company's marketplace are quality, availability and variety of merchandise, price, customer service and convenience. The Company believes that it competes successfully on the basis of all such factors.

#### TRADEMARKS AND SERVICE MARKS

The Company is the owner in the United States of the trademarks and service marks "West Marine" and "E&B Marine", among others. These marks are registered with the United States Patent and Trademark Office. Each federal registration is renewable indefinitely if the mark is still in use at the time of renewal.

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#### ASSOCIATES

As of January 3, 1998, the Company had 3,095 associates, of whom approximately 1,830 were full-time and approximately 1,265 were part-time and temporary. In addition, a significant number of seasonal associates were hired during the Company's peak selling seasons.

#### EXECUTIVE OFFICERS

The following table sets forth information regarding the executive officers of the Company:

Name	Age	Position
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Randolph K. Repass	54	Chairman of the Board
Crawford Cole	39	President, Chief Executive Officer and Director
Richard E Everett	44	Executive Vice President, Chief Operating Officer and Director
Robert Hebler	40	Senior Vice President, Merchandise
John Zott	39	Senior Vice President, Finance, Chief Financial Officer and Secretary

Randolph K. Repass has been Chairman of the Board of the Company since founding the Company in 1968 and was the Company's Chief Executive Officer from 1968 until April 1995. He served as President from 1968 to 1990 and reassumed the position of President temporarily in 1993. Mr. Repass began his career in engineering and marketing with Fairchild Semiconductor in 1966. He is President of Sail America, a sailing industry association. He received a B.S. degree in electrical engineering from Duke University.

Crawford Cole became President and Chief Executive Officer of the Company in April 1995 and has served as a director since 1990. From late 1993 to early 1995, Mr. Cole left the Company and lived in Europe while continuing as a director. He was the Company's President from July 1990 to August 1993. From July 1987 to May 1990, Mr. Cole was a Senior Vice President of Northern Automotive, an autoparts retailer. Mr. Cole holds a B.S. degree in mechanical engineering from the University of Virginia and an M.B.A. from the University of Georgia.

Richard E Everett joined West Marine in 1980, became Executive Vice President, Chief Operating Officer in 1995 and has served as a director since 1994. He currently oversees the Company's store operations, real estate, store planning and construction. During his career with West Marine, Mr. Everett has held a number of positions in store operations. He began as a store associate, was promoted to a store manager, and has served as district manager for several of the Company's districts. Prior to his current position in West Marine, Mr. Everett was Senior Vice President of Store Operations. He founded and operated a sailboat rigging company prior to joining West Marine. Mr. Everett received a B.S. degree from the University of California, Berkeley.

Robert Hebler joined the Company in January 1996, as Senior Vice President of Merchandising. Prior to that, Mr. Hebler was the Vice President of Merchandising and Marketing for Gander Mountain Inc., a specialty retailer and cataloger from 1993 to 1996. Mr. Hebler holds a B.A. degree from Michigan State University and an M.M.A. from Aquinas College.

John Zott joined the Company in 1990, became Senior Vice President, Finance in 1995, and has served as Chief Financial Officer since 1990. Prior to that, Mr. Zott was the Controller for The Nature Company, a specialty retailer, from 1988 to 1990. Mr. Zott holds a B.S. degree in accounting and an M.B.A from the University of Detroit.

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## ITEM 2 -- PROPERTIES

The Company's corporate offices are located in a 90,000 square foot facility in Watsonville, California, which the Company occupies under a lease expiring in 2006. The Company operates a 162,000 square foot distribution center located in Hollister, California with a lease that expires in 2011. The Company operates a 457,000 square foot distribution center located in Rock Hill, South Carolina with a lease that expires in 2007.

At January 3, 1998, the Company's 184 stores included an aggregate of approximately 1.5 million square feet of space. The Company's stores are all leased, typically for a ten year term, with options to renew for additional terms. In most cases, the Company pays a fixed rent. Substantially all of the leases require the Company to pay insurance, utilities, real estate taxes and repair and maintenance expenses.

## ITEM 3 - LEGAL PROCEEDINGS

### Litigation

The Company is not a party to any material litigation.

## ITEM 4 - SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS



None.

PART II

ITEM 5 - MARKET FOR THE REGISTRANT'S COMMON STOCK AND RELATED SECURITY HOLDER MATTERS

West Marine, Inc. common stock trades on the Nasdaq National Market tier of The Nasdaq Stock Market under the symbol WMAR. The following table sets forth for the period indicated, the high and low closing sales prices for the Company's common stock, as reported by the Nasdaq Stock Market. The prices shown below have been adjusted to reflect a two-for-one stock split effected in July 1996.

	FIRST QUARTER	SECOND QUARTER	THIRD QUARTER	FOURTH QUARTER
1997				
-----				
Stock trade price:				
High	\$36	\$34 3/4	\$26 3/4	\$25 3/4
Low	\$26 3/4	\$22 3/4	\$17	\$18 5/8
1996				
-----				
Stock trade price:				
High	\$24 1/2	\$37 5/8	\$39 3/4	\$37
Low	\$15 3/8	\$24 1/4	\$26 1/4	\$24 3/4

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As of February 28, 1998, there were approximately 1,496 holders of record of the Company's common stock.

On December 23, 1997, the Company issued a \$40.0 million senior guaranteed note to five insurance investors. Net proceeds to the Company were approximately \$39.7 million, after deducting expenses and commissions. The note matures on December 23, 2004 and bears interest at the rate of 6.85%. The Company relied upon exemptions under Section 4(2) of the Securities Act of 1933, as amended and Rule 506 of the rules and regulations promulgated thereunder the transaction described above.

ITEM 6 - SELECTED FINANCIAL DATA

(in thousands, except per share and operating data)

	1993	1994	1995	1996	1997
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Consolidated Income Statement Data:					
Net sales	\$122,815	\$169,923	\$224,204	\$323,300	\$415,208
Income from operations	6,904	10,935	16,198	21,156	29,116
Income before income taxes	5,903	9,740	14,819	19,490(2)	25,487
Net income		5,985	8,975	11,566(2)	15,173
Pro forma net income(1)	3,542				
Net income per common and common equivalent share:					
Basic		\$ 0.47	\$ 0.64	\$ 0.73(2)	\$0.91
Diluted		\$ 0.45	\$ 0.61	\$ 0.68(2)	\$0.86
Pro forma net income per common and common equivalent share(1):					
Basic	\$ 0.37				
Diluted	\$ 0.34				
Supplemental pro forma net income per common and common equivalent share(1):					
Basic	\$ 0.34				
Diluted	\$ 0.32				
Consolidated Balance Sheet Data:					
Working capital	\$ 21,724	\$ 30,757	\$ 58,619	\$ 92,948	\$149,242
Total assets	46,458	70,385	95,845	211,514	275,888

Long-term debt	4,459	12,297	8,284	37,997	92,960
Operating Data:					
Stores open at year-end	37	54	72	151	184
Comparable store net sales increase	8.0%	15.8%	9.0%	5.4%	5.0%

- (1) Pro forma net income reflects the Company's earnings as if it had been a C Corporation for tax purposes. Pro forma net income per share is based on the weighted average common and common equivalent shares outstanding during the period as calculated using the treasury stock method. For purposes of this calculation, all stock options granted within one year of the Company's initial public offering are treated as outstanding for all of 1993. The supplemental pro forma net income per share calculation is based upon the weighted average shares used in the pro forma net income per share calculation plus 803,213 shares offered by the Company in its initial public offering to fund the \$10 million distribution of undistributed taxable S Corporation earnings.
- (2) Includes a \$3.0 million pre-tax charge for expenses related to the integration of E&B Marine in 1996. Basic and diluted net income per share without this one-time charge would have been \$0.85 and \$0.79, respectively.

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ITEM 7 - MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

Company Overview

West Marine distributes its merchandise through three divisions, stores (retail and wholesale) and catalog (retail) under the names of West Marine and E&B Marine as well as Port Supply (wholesale). West Marine operated 184 stores in 30 states as of the end of 1997, compared to 151 stores in 26 states as of the end of 1996. All references to 1997, 1996 and 1995 refer to the Company's fiscal years ended January 3, 1998, December 28, 1996 and December 30, 1995, respectively. The fiscal year 1997 includes 53 weeks.

On June 17, 1996, West Marine acquired E&B Marine, Inc., a specialty retailer of marine supplies with 64 stores and a mail order catalog operation (see Note 2 to consolidated financial statements). The acquisition was accounted for under the purchase method of accounting. Accordingly, E&B Marine's results of operations for periods subsequent to the acquisition are included with West Marine's results of operations.

Results of Operations

The following table sets forth certain income statement components expressed as a percent of sales:

	1995	1996	1997
Net sales	100.0%	100.0%	100.0%
Cost of goods sold including buying and occupancy	71.4	70.8	70.7
Gross profit	28.6	29.2	29.3
Selling, general and administrative expenses	21.4	21.7	22.3
Expenses related to integrating E&B Marine		0.9	
Income from operations	7.2	6.6	7.0
Interest expense	0.6	0.5	0.8
Income before income taxes	6.6	6.1	6.2
Provision for income taxes	2.6	2.5	2.5
Net income	4.0%	3.6%	3.7%

1997 Compared to 1996

Sales for 1997 increased 28.4% to \$415.2 million compared to \$323.3 million in 1996. This increase was attributable to increases in sales from each of the Company's three divisions. Store sales increased 33.7% to \$334.6 million. The increase in store sales was primarily due to 33 additional stores opened in 1997 and the 64 E&B Marine stores acquired on June 17, 1996. Net sales from comparable stores increased 5.0% and contributed \$11.6 million, or 13.8% of the increase. The E&B Marine locations entered the Company's comparable store sales base in August 1997. Catalog sales increased 10.8% to \$45.2 million. The Company believes that the Catalog sales increases are attributable to the acquisition of the E&B Marine Catalog business and the growth of the international catalog business. Port Supply sales increased 9.8% to \$35.3 million, resulting primarily from the Company's continued territory expansion and additional van delivery routes.

Gross profit increased 29.0% in 1997 compared to 1996 primarily due to the increase in sales. Gross profit as a percentage of sales increased to 29.3% in 1997 from 29.2% in 1996, primarily reflecting improved buying and distribution leverage which offset an increase in freight and occupancy costs that resulted from the E&B Marine

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acquisition. During the first quarter of 1998, the Company completed the consolidation of its North Carolina distribution center into a new facility in Rock Hill, South Carolina, which could adversely affect gross profits until the replacement distribution center has matured. The Company closed its Edison, New Jersey distribution center in December 1997.

Selling, general and administrative expenses increased \$22.4 million, or 31.9%, in 1997, of which 89.6% of the increase related to additional direct expenses related to the growth in stores and the effect of the acquisition of the E&B Marine stores. As a percentage of sales, selling, general and administrative expenses increased from 21.7% in 1996 to 22.3% in 1997 primarily due to the growth in stores.

Income from operations increased \$8.0 million, or 37.6%, from 1996 to 1997. As a percentage of net sales, income from operations increased to 7.0% in 1997 from 6.6% in 1996, primarily due to a \$3.0 million pre-tax charge for expenses related to the integration of E&B Marine in 1996.

Interest expense increased \$2.0 million, in 1997 compared to 1996, primarily as a result of higher weighted average interest rates, as well as higher average borrowings under the Company's line of credit during 1997, principally to fund increased levels of inventory, due to the increase in the number of stores.

#### 1996 Compared to 1995

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Sales for 1996 increased 44.2% to \$323.3 million compared to \$224.2 million in 1995. This increase was attributable to increases in sales from each of the Company's three divisions. Store sales increased 51.0% to \$250.3 million. The gross increase in store sales was primarily due to the 64 E&B Marine stores acquired on June 17, 1996 and 16 additional West Marine stores opened in 1996. Net sales from comparable West Marine stores increased 5.4% and contributed \$8.7 million, or 10.3% of the increase. Catalog sales increased 24.6% to \$40.8 million. The Company believes that the Catalog sales increases were attributable to the E&B Marine acquisition as well as a refined mailing strategy and product mix enhancements. Port Supply sales increased 25.5% to \$32.2 million, resulting primarily from the Company's continued East Coast expansion.

Gross profit increased 47.0% in 1996 compared to 1995 primarily due to the increase in sales. Gross profit as a percentage of sales increased to 29.2% in 1996 from 28.6% in 1995, primarily reflecting improved buying leverage offset by increased occupancy costs as a percentage of net sales primarily at E&B Marine locations and the West Coast distribution center that opened in the early part of 1996.

Selling, general and administrative expenses increased \$22.2 million, or 46.3%, in 1996, primarily due to increased direct expenses related to the growth in West Marine stores and the acquired E&B Marine stores. Store direct expense represented approximately 69.1% of the \$22.2 million increase. As a percentage of sales, selling, general and administrative expenses increased from 21.4% in 1995 to 21.7% in 1996 primarily due to the growth in stores.

Expenses related to integrating E&B Marine totaled \$3.0 million or 0.9% of 1996

sales. Such costs represented one time charges for the closing of the E&B Marine corporate headquarters, converting E&B Marine distribution, buying and financial operations to West Marine systems and other non-recurring expenses.

Income from operations increased \$5.0 million, or 30.6%, from 1995 to 1996. As a percentage of net sales, income from operations decreased to 6.6% in 1996 from 7.2% in 1995. Excluding E&B Marine integration costs of \$3.0 million, income from operations as a percentage of sales was 7.5% in 1996.

Interest expense increased \$287,000 or 20.8%, in 1996 compared to 1995, primarily as a result of higher average borrowings under the Company's line of credit during 1996, principally to fund increased levels of inventory due to the increase in stores.

#### Liquidity and Capital Resources

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During 1997, the Company's primary sources of capital have been bank borrowings as well as income from operations. Net cash used in operations during 1997 was \$30.4 million, consisting primarily of earnings excluding depreciation and changes in deferred income taxes, a \$7.0 million decrease in accounts payable, a \$43.6 million increase in inventory, a \$5.2 million increase in accounts receivable, prepaid expenses and other assets, and a \$3.5 million decrease in accrued expenses. The inventory increase was primarily attributable to the addition of 33 new stores during 1997, the temporary operation of four facilities during the consolidation of the Company's existing distribution centers into two distribution centers and the expansion of the merchandise selection offered by the Company. Net cash used in

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investing activities was \$24.5 million primarily for the purchase of property and equipment for store expansion as well as new systems. Net cash provided from financing activities was \$54.9 million, consisting of \$15.1 million from the Company's line of credit, \$37.2 from the net proceeds from long-term debt and \$2.7 million received from the exercise of stock options and the sales of common stock pursuant to the associate stock purchase plan.

Cash increased by \$116,000 during 1997 from \$894,000 at the end of 1996 to \$1.0 million at the end of 1997. West Marine's primary cash requirements are related to capital expenditures for new stores, including leasehold improvement costs and fixtures, and merchandise inventory for stores. The Company expects to spend approximately \$17 million on capital expenditures during 1998. The Company intends to pay for its expansion through cash generated from operations and bank borrowings. The Company believes that cash from operations together with the current credit line will be sufficient to fund the Company throughout 1998.

During 1997, the Company issued a \$40.0 million senior guaranteed note to five insurance investors. This note matures on December 23, 2004 and bears interest at the rate of 6.85%, with the first principal payment due on December 23, 2000. This note is unsecured and contains restrictive covenants including a required fixed charge coverage ratio, debt to capitalization ratio, and minimum net worth.

At the end of 1997, the Company had available a new \$90.0 million revolving line of credit with three banks which expires on October 4, 2000. Depending on the Company's election at the time of borrowing, the line bears interest at either the bank's reference rate or LIBOR plus a factor ranging from 0.45% to 0.875%. At the end of 1997, borrowings under the credit line were \$51.6 million bearing interest at rates ranging from 6.45% to 8.5%. At the end of 1996, borrowings from the previous credit line were \$37.0 million bearing interest at rates ranging from 6.18% to 6.37%.

In addition, the Company had available a new \$2.0 million revolving line of credit with a bank, which expires on October 4, 2000. The line bears interest at the bank's reference rate and has a ten day paydown requirement. At the end of 1997, borrowings from this credit line were \$450,000 bearing interest at 8.5%. Both the aforementioned credit lines are unsecured and contain certain restrictive covenants including maximum leverage ratio, minimum cash flow coverage ratio, and maximum funded debt ratio. These covenants also restrict the repurchase or redemption of stock and the paying of dividends, investments in subsidiaries and annual capital expenditures. At the end of 1997 and 1996, the Company had \$100,000 and \$850,000, respectively, of outstanding stand-by letters of credit. At the end of 1997, the Company had \$432,000 of outstanding commercial letters of credit; there were no outstanding commercial letters of

credit at the end of 1996. During 1997 and 1996, the weighted average interest rates in effect were 6.7% and 6.5%, respectively.

#### Year 2000

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The Company has developed a plan to deal with the Year 2000 (Y2K) issue. The plan covers systems and vendor issues that will be generated by the change of the year from 1999 to 2000. The systems portion of the plan includes a detailed survey of the current systems and associated upgrades, as well as options relating to the replacement or reprogramming of current systems as would be required to bring the Company's systems into compliance with the Y2K issue. The plan developed to address vendor issues covers product and systems issues and includes product certification, systems integration, testing, and communication strategies. There can be no guarantee that the systems of other companies on which the Company's systems rely will be timely converted and would not have an adverse effect on the Company's systems. Customers are not likely to be affected by the Y2K issue. The Company expects the majority of the system changes to be complete by early 1999, with final systems and vendor issues resolved by late summer 1999. The Company will utilize both internal and external resources to reprogram, or replace, and test the software for Y2K modifications.

The Company does not expect expenditures related to the Y2K issue to be material and as such, costs associated with Y2K are not expected to have a significant impact on the Company's results of operations, liquidity, or capital resources.

#### Business Trends

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West Marine's growth in sales has been principally fueled by geographic expansion through acquisitions, the opening of new stores and, to a lesser extent, by comparable-store net sales increases. Although the Company believes that the Catalog and Port Supply divisions will continue to grow, future Company net sales and profit growth, if any, will be increasingly dependent on the opening and profitability of new stores. The Company's Catalog division has also faced

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market share erosion in markets where stores have been opened by either the Company or its competitors. Management expects this trend will continue.

In most of the Company's product categories, prices have remained stable or have declined over the last three years, a trend which management expects is likely to continue. As a result, sales increases during such periods have generally not been attributable to increases in prices.

#### Seasonality

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Historically, the Company's business has been highly seasonal. During 1997, 62% of the Company's net sales and an even higher percentage of its net income occurred during the second and third quarters, principally during the period from April through July, which represents the peak boating months in most of the Company's markets.

#### "Safe Harbor" Statement Under the Private Securities Litigation Reform Act of 1995:

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The statements in this filing that relate to future plans, events, expectations, objectives or performance (or assumptions underlying such matters) are forward-looking statements that involve a number of risks and uncertainties. Set forth below are certain important factors that could cause the Company's actual results to differ materially from those expressed in any forward-looking statements.

The Company's growth has been fueled principally by the E&B Marine acquisition and the Company's new and existing store operations. The Company's continued growth depends to a significant degree on its ability to continue to expand its operations through the opening of new stores and to operate those stores profitably, as well as to increase sales at its existing stores. The Company's planned expansion is subject to a number of factors, including the adequacy of the Company's capital resources and the Company's ability to locate suitable store sites and negotiate acceptable lease terms, to hire, train and integrate employees and to adapt its distribution and other operations systems. In addition, acquisitions involve a number of risks, including the diversion of management's attention to the assimilation of the operations and personnel of

the acquired business, potential adverse short-term effects on the Company's operating results and amortization of acquired intangible assets.

The market for recreational boating supplies is highly competitive. Competitive pressures resulting from competitors' pricing policies have adversely affected the Company's gross profit in the past. Furthermore, the consolidation of the Company's East Coast distribution facilities could disrupt the Company's business and adversely affect gross profits. In addition, the Company's operations could be adversely affected if unseasonably cold weather, prolonged winter conditions or extraordinary amounts of rainfall were to occur during the peak boating season in the second and third quarters.

Additional factors which may affect the Company's financial results include consumer spending on recreational boating supplies, environmental regulations, demand for and acceptance of the Company's products and other risk factors disclosed from time to time in the Company's SEC filings.

ITEM 7A - QUANTATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

None.

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ITEM 8 - FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA

Independent Auditors' Report

The Board of Directors and Stockholders  
West Marine, Inc.,

We have audited the accompanying consolidated balance sheets of West Marine, Inc. and subsidiaries (the "Company") as of January 3, 1998 and December 28, 1996 and the related consolidated statements of income, stockholders' equity and cash flows for each of the three fiscal years in the period ended January 3, 1998. These consolidated financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these consolidated financial statements based on our audits.

We conducted our audits in accordance with generally accepted auditing standards. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, such consolidated financial statements present fairly, in all material respects, the financial position of the Company at January 3, 1998 and December 28, 1996 and the results of its operations and its cash flows for each of the three years in the period ended January 3, 1998 in conformity with generally accepted accounting principles.

San Francisco, California  
February 20, 1998

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Consolidated Balance Sheets  
(in thousands, except share data)

	Year-end 1996	Year-end 1997
-----		
ASSETS		
Current assets:		
Cash	\$ 894	\$ 1,010

Accounts receivable, net	3,742	5,003
Merchandise inventories	122,731	166,290
Prepaid expenses and other current assets	10,803	11,660
-----		
Total current assets	138,170	183,963
Property and equipment, net	30,654	50,815
Intangibles and other assets, net	42,690	41,110
-----		
Total assets	\$211,514	\$275,888
-----		
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current liabilities:		
Accounts payable	\$ 33,627	\$ 26,629
Accrued expenses	10,901	5,456
Deferred income taxes		788
Current portion of long-term debt	694	1,848
-----		
Total current liabilities	45,222	34,721
Long-term debt	37,997	92,960
Deferred items and other non-current obligations	1,764	1,889
Stockholders' equity:		
Preferred stock, \$.001 par value: 1,000,000 shares authorized; no shares outstanding		
Common stock, \$.001 par value: 50,000,000 shares authorized; issued and outstanding 16,494,205 and 16,786,068 at year-end 1996 and 1997, respectively	16	17
Additional paid-in capital	98,632	103,245
Retained earnings	27,883	43,056
-----		
Total stockholders' equity	126,531	146,318
-----		
Total liabilities and stockholders' equity	\$211,514	\$275,888

See notes to consolidated financial statements.

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Consolidated Statements of Income  
(in thousands, except per share amounts and store data)

	1995	1996	1997
-----			
Net sales	\$224,204	\$323,300	\$415,208
Cost of goods sold, including buying and occupancy	159,988	228,888	293,395
-----			
Gross profit	64,216	94,412	121,813
Selling, general and administrative expenses	48,018	70,261	92,697
Expenses related to integrating E&B Marine		2,995	
-----			
Income from operations	16,198	21,156	29,116
Interest expense	1,379	1,666	3,629
-----			
Income before income taxes	14,819	19,490	25,487
Provision for income taxes	5,844	7,924	10,314
Net income	\$ 8,975	\$ 11,566	\$ 15,173
-----			
Net income per common and common equivalent shares:			
Basic	\$ 0.64	\$ 0.73	\$ 0.91
-----			
Diluted	\$ 0.61	\$ 0.68	\$ 0.86
Weighted average common and common equivalent shares outstanding:			
Basic	14,054	15,748	16,648
Diluted	14,788	16,948	17,583
-----			
Stores open at end of year	72	151	184
-----			

See notes to consolidated financial statements.

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Consolidated Statements of Stockholders' Equity  
(in thousands, except share data)

	COMMON SHARES	STOCK AMOUNT	ADDITIONAL PAID-IN CAPITAL	RETAINED EARNINGS	TOTAL STOCKHOLDERS' EQUITY
Balance at year-end, 1994	12,490,726	\$ 13	\$ 23,122	\$ 7,342	\$ 30,477
Net income				8,975	8,975
Sale of common stock pursuant to secondary offering, net of offering costs of \$373	2,360,000	2	27,284		27,286
Exercise of stock options, including tax benefit	56,562		247		247
Sale of common stock pursuant to associate stock purchase plan	31,124		294		294
Balance at year-end, 1995	14,938,412	15	50,947	16,317	67,279
Net income				11,566	11,566
Issuance of common stock in acquisition of E&B Marine	1,195,486	1	39,192		39,193
Value of stock options converted in acquisition of E&B Marine			2,382		2,382
Exercise of stock options	313,275		2,791		2,791
Tax benefit from exercise of non-qualified stock options			2,660		2,660
Sale of common stock pursuant to associate stock purchase plan	47,032		660		660
Balance at year-end, 1996	16,494,205	16	98,632	27,883	126,531
Net income				15,173	15,173
Exercise of stock options	245,838	1	1,789		1,790
Tax benefit from exercise of non-qualified stock options			1,916		1,916
Sale of common stock pursuant to associate stock purchase plan	46,025		908		908
Balance at year-end, 1997	16,786,068	\$ 17	\$103,245	\$43,056	\$146,318

See notes to consolidated financial statements.

Consolidated Statements of Cash Flows  
(in thousands, except share data)

	1995	1996	1997
Cash flows from operating activities:			
Net income	\$ 8,975	\$ 11,566	\$ 15,173
Adjustments to reconcile net income to net cash provided by (used in) operating activities:			
Depreciation and amortization	3,425	5,651	8,604
Provision for deferred income taxes	647	2,115	4,704
Provision for doubtful accounts	240	278	315
Changes in assets and liabilities, net of effect of acquisitions			
Accounts receivable	(786)	(986)	(1,576)
Merchandise inventories	(19,591)	(13,738)	(43,559)
Prepaid expenses and other current assets	(766)	(1,899)	(3,808)
Other assets	(121)	(683)	195
Accounts payable	5,663	6,295	(6,998)
Accrued expenses	895	(2,341)	(3,529)
Deferred items	88	21	125
Net cash provided by (used in) operating activities	(1,331)	6,279	(30,354)
Cash flows from investing activities:			
Purchases of property and equipment	(7,836)	(13,913)	(24,470)
Acquisitions	(472)	(2,336)	
Net cash used in investing activities	(8,308)	(16,249)	(24,470)
Cash flows from financing activities:			
Net proceeds (repayments) from line of credit	(17,900)	7,319	15,050
Proceeds from long-term debt, net	(200)	(305)	37,192
Proceeds from sale of common stock, net of offering costs	27,286		
Sale of common stock pursuant to associate stock purchase plan	294	660	908
Exercise of stock options	247	2,791	1,790
Net cash provided by financing activities	9,727	10,465	54,940



Net increase in cash	88	495	116
Cash:			
Beginning of year	311	399	894
	-----	-----	-----
End of year	\$ 399	\$ 894	\$ 1,010
-----			
Other cash flow information:			
Cash paid for interest	\$ 1,320	\$ 1,448	\$ 4,096
Cash paid for income taxes	\$ 5,459	\$ 5,348	\$ 8,338
Equipment acquired through noncash capital lease transactions	\$ 277	\$ 1,432	\$ 2,996
Tax benefit from exercise of non-qualified stock options		\$ 2,660	\$ 1,916
Acquisition of E&B Marine, Inc. for 1,195,000 shares of common stock (see Note 2)		\$ 41,575	
See notes to consolidated financial statements.			

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## Notes to Consolidated Financial Statements

### Note 1: Summary of Significant Accounting Policies

BUSINESS -- West Marine, Inc. (the "Company"), a Delaware corporation, is a specialty retailer and wholesaler of boating supplies and apparel, which it markets through 184 retail stores in the United States and mail order catalogs.

PRINCIPLES OF CONSOLIDATION -- The consolidated financial statements include the accounts of West Marine, Inc. and its subsidiaries. Intercompany balances and transactions are eliminated in consolidation.

FISCAL YEAR -- The Company's fiscal year ends on the Saturday closest to December 31 based on a 52/53 week year. The years 1997, 1996, and 1995 ended on January 3, 1998, December 28, 1996 and December 30, 1995, respectively. 1997 includes 53 weeks.

ACCOUNTING ESTIMATES -- The preparation of consolidated financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the consolidated financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from these estimates.

MERCHANDISE INVENTORIES are stated at the lower of cost (first-in, first-out method) or market. Cost includes acquisition and distribution costs which have been capitalized in merchandise inventories in order to better match sales with these related costs.

DEFERRED CATALOG AND ADVERTISING COSTS -- The Company capitalizes the direct cost of producing and distributing its catalogs. Capitalized catalog costs are amortized, once the catalog is mailed, over the expected sales period which is generally six months. Deferred catalog costs amounted to \$679,000 and \$756,000, at year-end 1997 and 1996, respectively. Advertising costs are expensed as incurred and amounted to \$6.0 million, \$4.5 million, and \$3.1 million in 1997, 1996, and 1995, respectively.

PROPERTY AND EQUIPMENT is stated at cost. Furniture and equipment is depreciated using the straight-line method over the estimated useful lives of the various assets which range from three to five years. Leasehold improvements are amortized over the lesser of the lease term or the estimated useful lives of the improvements. Whenever events or changes in circumstances have indicated that the carrying amount of its assets might not be recoverable, the Company, using its best estimates based on reasonable and supportable assumptions and projections, has reviewed for impairment the carrying value of long-lived assets.

PRE-OPENING COSTS are expensed as incurred.

INTANGIBLES AND OTHER ASSETS -- The excess of cost over tangible net assets acquired is amortized over periods ranging from 5 to 40 years. Debt issuance costs are amortized over the terms of the related credit agreements. The Company periodically assesses the recoverability of the carrying value of its goodwill

based on a review of projected undiscounted cash flows of the related operations. Accumulated amortization at the end of 1997 was \$2.3 million.

DEFERRED RENT -- Certain of the Company's operating leases contain predetermined fixed increases of the minimum rental rate during the initial term. For these leases, the Company recognizes the related rental expense on a

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straight-line basis over the life of the lease and records the difference between the amount charged to rent expense and the rent paid as deferred rent.

INCOME TAXES -- The Company's income taxes are accounted for under the provisions of Statement of Financial Accounting Standards No. 109, "Accounting for Income Taxes", which requires the liability method of accounting.

FAIR VALUE OF FINANCIAL INSTRUMENTS -- The carrying values of cash, accounts receivable, accounts payable, and long-term debt approximates the estimated fair values.

STOCK-BASED COMPENSATION -- The Company accounts for stock-based awards to employees using the intrinsic value method in accordance with Accounting Principles Board Opinion No. 25, "Accounting for Stock Issued to Employees". Accordingly, no compensation cost has been recognized for its fixed cost stock option plans or its associate stock purchase plan.

STOCK SPLIT -- In July 1996 the Company effected a two-for-one stock split. Accordingly, all per share and stock option data have been restated to reflect the split.

RECLASSIFICATIONS -- Certain 1996 and 1995 amounts have been reclassified to conform with the 1997 presentation.

CAPITALIZED INTEREST -- The Company's policy is to capitalize interest on debt incurred that is directly related to major construction projects. During 1997, the Company incurred approximately \$4.2 million of interest, of which approximately \$587,000 was capitalized. Due to immateriality, interest incurred on capital projects during 1996 and 1995 was not capitalized.

NET INCOME PER SHARE -- In 1997, the Company adopted the provisions of Statement of Financial Accounting Standards No. 128, "Earnings Per Share" ("SFAS 128"), which superseded APB Opinion No. 15. Net income per share for all periods presented has been restated to reflect the adoption of SFAS 128. SFAS 128 requires companies to present basic earnings per share, and, if applicable, diluted earnings per share, instead of primary and fully diluted earnings per share, the prior approach. Basic earnings per share excludes dilution and is computed by dividing net earnings available to common stockholders by the weighted average number of common shares outstanding for the period. Diluted earnings per share reflects the potential dilution that could occur if options to issue common stock were exercised into common stock.

The following is a reconciliation of the company's basic and diluted net income per share computations (shares in thousands):

	1995		1996		1997	
	SHARES	PER SHARE AMOUNT	SHARES	PER SHARE AMOUNT	SHARES	PER SHARE AMOUNT
BASIC EPS	14,054	\$ 0.64	15,748	\$ 0.73	16,648	\$ 0.91
EFFECT OF DILUTIVE STOCK OPTIONS	734	(0.03)	1,200	(0.05)	935	(0.05)
DILUTED EPS	14,788	\$ 0.61	16,948	\$ 0.68	17,583	\$ 0.86

The following options were not included in the computation of diluted EPS because such options' exercise price was greater than the average market price of the common shares (shares in thousands):

1995

1996

1997

OPTIONS TO PURCHASE SHARES OF COMMON STOCK	71	98	563
EXERCISE PRICES	\$15.67 -- \$32.99	\$31.13 -- \$34.50	\$24.74 -- \$34.50
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Expiration dates	March 2003 -- July 2005	February 2004 -- November 2006	February 2004 -- May 2007
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NEW ACCOUNTING PRONOUNCEMENTS -- In 1997, the Financial Accounting Standards Board ("FASB") issued Statement of Financial Accounting Standards No. 130 ("SFAS 130"), "Reporting Comprehensive Income", which prescribes standards for reporting comprehensive income and its components. Comprehensive income consists of net income or loss for the current period and other comprehensive income (income, expenses, gains and losses that currently bypass the income statement and are reported directly as a separate component of equity). SFAS 130 requires that components of comprehensive income be reported in a financial statement that is displayed with the same prominence as other financial statements.

In 1997, the FASB issued Statement of Financial Accounting Standards No. 131 ("SFAS 131"), "Disclosures about Segments of an Enterprise and Related Information", which establishes annual and interim reporting standards for an enterprise's operating segments and related disclosures about its products, services, geographical areas and major customers. Adoption of these statements will not impact the Company's consolidated financial position, results of operations or cash flows and any effect will be limited to the form and content of disclosures. Both SFAS 130 and SFAS 131 are effective for the Company in 1998.

Note 2: Acquisition

On June 17, 1996, the Company completed its acquisition of E&B Marine, Inc. ("E&B Marine") a specialty retailer of marine supplies with 64 stores and a mail order catalog operation. Under the terms of the acquisition, all of the outstanding shares of E&B Marine, Inc. were exchanged for approximately 1.2 million shares of West Marine, Inc. common stock. The value of the shares, including the value of stock options converted, was \$41.6 million. The acquisition has been accounted for as a purchase, and accordingly, the acquired assets and liabilities have been recorded at their estimated fair values as of the date of the acquisition. The principal assets acquired and liabilities assumed were inventory (\$37.6 million), deferred income taxes (\$7.1 million), property (\$3.7 million), other assets (\$3.8 million), accounts payable and accrued expenses (\$23.6 million), debt (\$21.6 million), and other liabilities (\$1.3 million). The excess of the purchase price over the net identifiable assets acquired (\$38.4 million) has been included in intangible assets and is being amortized over a forty-year period on a straight-line basis.

The following unaudited pro forma income statement summary combines the results of operations of the Company and E&B Marine as if the acquisition had occurred at the beginning of the 1996 and 1995 years. The pro forma income statement summary does not necessarily reflect the results of operations as they would have been if these combined companies had constituted a single entity during these periods.

Pro Forma Income Statement Summary  
(in thousands, except per share data):

(unaudited)	1995	1996
Net sales	\$334,022	\$387,783
Net income	\$ 9,150	\$ 12,618
-----		
Net income per share		
Basic	\$ 0.60	\$ 0.77
Diluted	\$ 0.57	\$ 0.72
-----		

Included in the pro forma income statement summary above is an actual \$3.0 million pre-tax charge for expenses related to integrating E&B Marine in 1996.

Note 3: Property and Equipment

Property and equipment consisted of the following (in thousands):

	Year-end	Year-end
	1996	1997
Furniture & equipment	\$ 17,701	\$ 27,274
Computer equipment	14,738	26,122
Leasehold improvements	14,272	20,672
Land & building	577	651
Subtotal	47,288	74,719
Accumulated depreciation and amortization	(16,634)	(23,904)
Total property and equipment, net	\$ 30,654	\$ 50,815

Note 4: Line of Credit and Long-Term Debt

During 1997, the Company issued a \$40.0 million senior guaranteed note to five insurance investors. This note matures on December 23, 2004 and bears interest at the rate of 6.85%, with the first principal payment due on December 23, 2000. This note is unsecured, and contains certain restrictive covenants including a required fixed charge coverage ratio, debt to capitalization ratio, and minimum net worth.

At the end of 1997, the Company had available a new \$90.0 million revolving line of credit with three banks which expires on October 4, 2000 which replaced the previously existing \$70.0 million line of credit. Depending on the Company's election at the time of borrowing, the line bears interest at either the bank's reference rate or LIBOR plus a factor ranging from 0.45% to 0.875%. At the end of 1997, borrowings under the credit line were \$51.6 million bearing interest at rates ranging from 6.45% to 8.5%. At the end of 1996, borrowings under the previous credit line were \$37.0 million bearing interest at rates ranging from 6.18% to 6.37%.

In addition, the Company had available a new \$2.0 million revolving line of credit with a bank, which expires on October 4, 2000. The line bears interest at the bank's reference rate and has a ten day paydown requirement. At the end of 1997, borrowings under this credit line were \$450,000 bearing interest at 8.5%.

Both of the aforementioned credit lines are unsecured and contain certain restrictive covenants including maximum leverage ratio, minimum cash flow coverage ratio, and maximum funded debt ratio. These covenants also restrict the repurchase or redemption of stock and the paying of dividends, investments in subsidiaries, and annual capital expenditures.

At the end of 1997 and 1996, the Company had \$100,000 and \$850,000, respectively, of outstanding stand-by letters of credit. At the end of 1997, the Company had \$432,000 of outstanding commercial letters of credit; there were no outstanding commercial letters of credit at the end of 1996.

During 1997 and 1996, the weighted average interest rates in effect were 6.7% and 6.5%, respectively.

Long-term debt consisted of the following (in thousands):

	Year-end 1996	Year-end 1997
-----		
Lines of credit	\$37,000	\$52,050
Note payable		40,000
Capital lease obligations, interest at 3.6% to 9.4%	1,691	2,758
-----		
Subtotal	38,691	94,808
Less current portion	694	1,848
	-----	-----
Total	\$37,997	\$92,960
-----		

At year-end 1997, future minimum principal payments on long-term debt were as follows (in thousands):

1998	\$ 1,848
1999	1,308
2000	59,652

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2001	8,000
2002	8,000
Thereafter	16,000
	-----
Total	\$94,808

Note 5: Related Party Transactions

-----

The Company purchases merchandise from a supplier in which the Company's Principal Stockholder owns stock and is a member of the board of directors. Additionally, the principal stockholder's brother is the president and his father is a member of the board of directors and a major stockholder of the supplier. Cost of sales during 1997, 1996 and 1995 includes \$5.2 million, \$4.3 million and \$3.8 million, respectively, related to purchases from such related party. Accounts payable to the supplier at year-end 1997 and 1996 were \$435,000 and \$233,000, respectively.

The Company leases its corporate headquarters and two retail stores from three partnerships in which the Company's Principal Stockholder is the general partner. (See Note 6.) In addition, one retail store and a sailboat are leased directly from the Principal Stockholder.

Note 6: Leases

-----

The Company leases certain equipment, retail stores, its distribution centers and its corporate headquarters. The Company also sublets space at various locations with both month-to-month and noncancelable sublease agreements. Certain store operating leases provide for rent adjustments based on the consumer price index.

The aggregate minimum annual rental payments and sublease income under noncancelable leases in effect at year-end 1997, were as follows (in thousands):

	Capital Leases	Operating Leases	Sublease Income	Net Lease Commitments
-----				
1998	\$1,553	\$ 19,783	\$87	\$ 21,249

1999	1,363	18,339	4	19,698
2000	53	16,111		16,164
2001		14,187		14,187
2002		12,219		12,219
Thereafter		43,051		43,051
	-----	-----	---	-----
Total minimum lease commitment	2,969	\$123,690	\$91	\$126,568
Less amount representing interest	211			
Present value of obligations under capital leases	2,758			
Less current portion	1,398			
Long-term obligations under capital leases	\$1,360			
	-----	-----	-----	-----

The cost and the related accumulated amortization of assets under capital leases aggregated \$5.4 million and \$1.3 million, respectively, at year-end 1997 and \$1.9 million and \$901,000, respectively, at year-end 1996.

The components of rent expense for 1995, 1996 and 1997 were as follows (in thousands):

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	1995	1996	1997
Minimum rent	\$5,706	\$10,726	\$15,942
Percent rent	\$ 180	\$ 154	\$ 182
Sublease income	\$ 127	\$ 164	\$ 202
Rents paid to related parties	\$1,013	\$ 1,011	\$ 1,065

#### Note 7: Stock Option Plans

##### Fixed Stock Option Plans

The Company's 1990 Stock Option Plan ("the 1990 Plan") provides for options to be granted for the purchase of an aggregate of 2.1 million shares of common stock to employees and directors at prices not less than 100% of the fair market value at the date of grant. Options under this plan are generally exercisable equally over five years from the date of the grant, unless otherwise provided.

The Company's 1993 Omnibus Equity Incentive Plan as amended, ("the 1993 Plan"), provides for options to be granted for the purchase of an aggregate of 3.8 million shares of common stock at prices not less than 85% of fair market value at the date of the grant. Options under this plan are generally exercisable equally over five years from the date of the grant, unless otherwise provided.

The Company's Non-employee Director Stock Option Plan ("the Director Plan") has 100,000 shares of common stock reserved for issuance to non-employee directors of the Company. Options are granted at 100% of fair market value at the date of the grant, and are generally exercisable six months after the grant date.

Statement of Financial Accounting Standards No. 123, "Accounting for Stock-Based Compensation", ("SFAS 123") requires the disclosure of pro forma net income and earnings per share had the Company adopted the fair value method as of the beginning of 1995. Under SFAS 123, the fair value of stock-based awards is calculated through the use of option pricing models, even though such models were developed to estimate the fair value of freely tradable, fully transferable options without vesting restrictions, which significantly differ from the Company's stock option awards. These models also require subjective assumptions,

including future stock price volatility and expected time to exercise, which greatly affect the calculated values. The Company's calculations were made using the Black-Scholes option pricing model with the following weighted average assumptions: four to eight year expected life from date of grant; stock volatility of 60% in 1997, 55% in 1996 and 45% in 1995; risk-free interest rates of 5.60% to 6.41% in 1997, 5.47% to 6.44% in 1996 and 5.89% to 6.62% in 1995 and no dividends during the expected term. The Company's calculations are based on a single option valuation approach and forfeitures are recognized as they occur. If the computed fair values of the 1997, 1996 and 1995 awards had been amortized to expense over the vesting period of the awards, pro forma net income and basic and diluted net income per share would have been \$13.0 million (\$0.78 and \$0.74 per share, respectively) in 1997, \$9.0 million (\$0.58 and \$0.54 per share, respectively) in 1996 and \$8.0 million (\$0.57 and \$0.54 per share, respectively) in 1995. The impact of outstanding non-vested stock options granted prior to 1995 has been excluded from the pro forma calculation; accordingly, the 1997 and 1996 pro forma adjustments are not indicative of future period pro forma adjustments, when the calculation will apply to all future applicable stock options.

#### Associate Stock Purchase Plan

The Company has a stock buying plan covering all eligible associates. Participants in the plan may purchase West Marine stock through regular payroll deductions. The stock is purchased on the last business day of April and October at 85% of the fair market value. Shares issued under the plan were 46,025, 47,032 and 31,124 in 1997, 1996 and 1995 at weighted average prices of \$17.74, \$14.03 and \$9.46, respectively. The weighted average fair value of the 1997, 1996 and 1995 awards was \$22.95, \$15.74 and \$14.01, respectively. At the end of 1997, 75,799 shares were reserved for future issuances under the stock buying plan.

Option activity under the plans is as follows:

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	Number of Shares	Weighted Average Exercise Price
-----		
Outstanding, year-end 1994 (464,168 exercisable at a weighted average price of \$2.29)	1,386,500	\$ 4.90
Granted (weighted average grant date fair value -- \$7.02)	1,159,880	11.22
Exercised	(56,562)	4.36
Canceled	(221,348)	7.62
-----		
Outstanding, year-end 1995 (845,664 exercisable at a weighted average price of \$5.72)	2,268,470	7.89
Options assumed under E&B acquisition	139,384	14.42
Granted (weighted average grant date fair value -- \$13.29)	653,158	20.65
Exercised	(313,275)	8.10
Canceled	(50,358)	13.32
-----		
Outstanding, year-end 1996 (1,084,741 exercisable at a weighted average price of \$7.37)	2,697,379	11.09
Granted (weighted average grant date fair value -- \$18.29)	543,929	25.31
Exercised	(245,838)	7.33
Canceled	(242,089)	16.87
-----		
Outstanding, year-end 1997 (1,384,874 exercisable at a weighted average price of \$9.89)	2,753,381	\$13.72

Additional information regarding options outstanding at year-end 1997 is as follows:

Range of Exercise Prices	Options Outstanding			Options Exercisable		
	Number Outstanding	Weighted Avg. Contractual Life (yrs)	Weighted Avg. Exercise Price	Number Exercisable	Weighted Avg. Exercise Price	
\$ 0.43 -- \$ 8.75	962,620	5.32	\$ 5.06	661,364	\$ 3.94	
\$ 8.81 -- \$15.38	1,030,717	7.51	\$13.19	600,846	\$12.91	
\$15.67 -- \$34.50	760,044	8.97	\$25.42	122,664	\$27.18	
-----						
\$ 0.43 -- \$34.50	2,753,381	7.14	\$13.72	1,384,874	\$ 9.89	

At year-end 1997, 2,013,040 and 36,910 shares were available for future grants under the 1993 plan and the directors plan, respectively. The Company does not intend to grant any additional options under the 1990 plan.

Note 8: Income Taxes

The provision for income taxes consisted of the following (in thousands):

	1995	1996	1997
-----			
Currently payable:			
Federal	\$4,195	\$4,545	\$ 4,827
State	1,002	1,264	783
-----			
Total	5,197	5,809	5,610
Deferred:			
Federal	532	1,823	3,944
State	115	292	760
-----			
Total	647	2,115	4,704
-----			
Total	\$5,844	\$7,924	\$10,314
-----			

A reconciliation of the Company's statutory income tax rate with its effective income tax rate is as follows:

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	1995	1996	1997
-----			
Statutory federal rate	34.0%	35.0%	35.0%
State income taxes, net of federal tax benefit	5.3	4.9	4.6
Other	0.1	0.8	0.9
Effective tax rate	39.4%	40.7%	40.5%
-----			

Deferred income taxes reflect the impact of "temporary differences" between amounts of assets and liabilities for financial reporting purposes and such amounts measured by tax laws. Temporary differences which give rise to deferred tax assets (liabilities) are as follows (in thousands):

	1996	1997
-----		
Current:		
Reserves	\$ 2,351	\$ 896
Net operating loss carryforwards	3,678	3,894
Paid time off	341	407
State tax benefit	161	(42)
Change of tax accounting method	133	42
Deferred catalog costs	(1,012)	(1,697)
Capitalized inventory costs	(1,342)	(3,064)
Cash discounts	(517)	(777)
Valuation allowance	(504)	(504)
Other	(338)	57
-----		
Subtotal	2,951	(788)
Noncurrent:		
Deferred rent	304	447
Fixed assets	1,764	753
Reserves	610	195
Change of tax accounting method	(333)	(176)
Other		161



Total	\$ 5,296	\$ 592
-------	----------	--------

As part of the E&B Marine acquisition the Company provided deferred taxes on various temporary differences, including additional reserves and write down of fixed assets.

At year-end 1997, the Company had unused tax net operating loss carryforwards, attributable to E&B Marine, of approximately \$8.3 million which expire in the years 2003 through 2006. The utilization of the tax loss carryforwards may be limited in subsequent years as a result of prior ownership changes as required under sections 381 and 382 of the Internal Revenue Code.

Note 9. Employee Benefit Plans

The Company has a defined contribution savings plan covering all eligible full-time employees. The Company matches 33% of an employee's contribution up to 5% of the employee's annual compensation. The Company's contributions to the Plan for 1997, 1996 and 1995 were \$330,000, \$278,000 and \$171,000, respectively.

As a result of the acquisition of E&B Marine, the Company has a suspended defined plan (the "Defined Benefit Plan"), under which the minimum benefit contribution is calculated by the plan actuaries. The Defined Benefit Plan provides an existing participant with the excess, if any, of amounts required under the Company's pension formula over the value of the retiree's account balance as of the date the Defined Benefit Plan was suspended (January 28, 1994). A discount rate of 5.75% and a rate of return on assets of 8% were used by the actuary in determining the Plan status at year-end 1997.

The actuarial present value of the benefit obligations for 1997 was (in thousands):

Accumulated benefit obligation, of which \$3,390 was vested	\$ 3,409
-----	
Projected benefit obligation for services rendered	\$ 3,409
Fair value of plan assets, primarily common stocks and U.S. government bond commingled funds with the custodian	2,710
Projected benefit obligation in excess of fair value of plan assets	699
Deferred gain	132
Accrued pension liability	\$ 831
-----	
Net pension plan expense for 1997 consisted of the following (in thousands):	
Actual return on assets	\$ 471
Interest cost on projected benefit obligation	(186)
Net amortization	(292)
Net pension expense	\$ (7)

Quarterly Financial Data

(In thousands, except per share data, unaudited)

	FIRST QUARTER	SECOND QUARTER	THIRD QUARTER	FOURTH QUARTER
1997				
Net sales	\$75,025	\$141,499	\$115,471	\$83,213

Gross profit	19,735	47,046	32,224	22,808
Income (loss) from operations	(1,027)	19,702	8,776	1,665
Net income (loss)	(1,158)	11,158	4,872	301
Net income (loss) per common and common equivalent share:				
Basic	\$ (0.07)	\$ 0.67	\$ 0.29	\$ 0.02
Diluted	\$ (0.07)	\$ 0.63	\$ 0.28	\$ 0.02
Stock trade price:				
High	\$ 36	\$ 34 3/4	\$ 26 3/4	\$ 25 3/4
Low	\$ 26 3/4	\$ 22 3/4	\$ 17	\$ 18 5/8
1996				
Net sales	\$49,947	\$ 99,480	\$104,547	\$69,326
Gross profit	13,679	31,813	30,325	18,595
Income from operations	846	13,037	5,762 (1)	1,511
Net income	332	7,577	3,116 (1)	541
Net income per common and common equivalent share:				
Basic	\$ 0.02	\$ 0.50	\$ 0.19	\$ 0.03
Diluted	\$ 0.02	\$ 0.46	\$ 0.18	\$ 0.03

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Stock trade price:

High	\$24 1/2	\$37 5/8	\$39 3/4	\$37
Low	\$15 3/8	\$24 1/4	\$26 1/4	\$24 3/4

-----  
West Marine, Inc. common stock trades on The Nasdaq National Market under the symbol WMAR. The Company effected a two-for-one stock split in July 1996. Prices reported above have been adjusted to reflect such a split.

(1) Income from operations and net income for the third quarter of 1996 is net of \$3.0 million pre-tax charge for expenses related to integrating E&B Marine.

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ITEM 9 - CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE

None.

Part III

ITEM 10 - DIRECTORS AND EXECUTIVE OFFICERS OF THE REGISTRANT

The information required by this item is incorporated by reference from the Company's Definitive Proxy Statement for the 1998 Annual Meeting of Stockholders under the captions "Election of Directors" and "Section 16(a) Information." see also Item I above.

ITEM 11 - EXECUTIVE COMPENSATION

The information required by this item is incorporated by reference from the Company's Definitive Proxy Statement for the 1998 Annual Meeting of Stockholders under the captions "Further Information Concerning the Board of Directors" and "Executive Compensation".

ITEM 12 - SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT

The information required by this item is incorporated by reference from the Company's Definitive Proxy Statement for the 1998 Annual Meeting of Stockholders under the captions "Election of Directors" and "Ownership of Management and Principal Stockholders."

ITEM 13 - CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS

The information required by this item is incorporated by reference from the Company's Definitive Proxy Statement for the 1998 Annual Meeting of Stockholders under the caption "Executive Compensation".

Part IV

ITEM 14 - EXHIBITS, FINANCIAL STATEMENT SCHEDULES AND REPORTS ON FORM 8-K

(a) The following documents are filed as part of this report:

1 & 2. Independent Auditor's Report

Consolidated Balance Sheets as of year end 1996 and 1997  
Consolidated Statements of Income for years 1995, 1996 and 1997

Consolidated Statements of Stockholders' Equity for years 1995,  
1996 and 1997

Consolidated Statements of Cash Flows for years 1995, 1996 and  
1997

Notes to Consolidated Financial Statements

Quarterly Financial Data

3. Exhibits:

See attached Exhibit Index on pages 34 - 36 of this Form 10-K.

(b) On December 23, 1997, the Company filed a report on Form 8-K which disclosed under Item 5 the offering and sale to five insurance investors, Forty Million Dollars (\$40,000,000) of an unsecured 6.85% Senior Guaranteed Note due December 23, 2004.

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SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: March 31, 1998

WEST MARINE, INC.

By: /s/ Crawford Cole

\_\_\_\_\_  
Crawford Cole  
President and  
Chief Executive Officer

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant and in the capacities indicated on March 31, 1998.

Signature  
Capacity

/s/ Randolph K. Repass

\_\_\_\_\_  
(Randolph K. Repass)  
Chairman of the Board

/s/ Crawford Cole

\_\_\_\_\_  
(Crawford Cole)  
President and Chief Executive Officer

/s/ Richard E Everett

\_\_\_\_\_  
(Richard E Everett)  
Executive Vice President and Chief Operating Officer

/s/ John Zott

\_\_\_\_\_  
(John Zott)

Senior Vice President, Chief Financial Officer (Principal Financial Officer and  
Principal Accounting Officer)

/s/ James Curley

\_\_\_\_\_  
(James Curley)

Director

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/s/ Geoff Eisenberg

\_\_\_\_\_  
(Geoff Eisenberg)

Director

/s/ David McComas

\_\_\_\_\_  
(David McComas)

Director

/s/ Walter Scott

\_\_\_\_\_  
(Walter Scott)

Director

/s/ Henry Wendt

\_\_\_\_\_  
(Henry Wendt)

Director

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#### EXHIBIT INDEX

Exhibit Number	Exhibit	Page
- - - - -	- - - - -	- - - - -
2.1	Agreement and plan of merger dated as of April 2, 1996 among then Registrant, WM Merger Sub, Inc. and E&B Marine Inc. ("E&B Marine") (incorporated by reference to Exhibit 2.1 to Registrant's Current Report on Form 8-K dated April 2, 1996).	
2.2	Stockholders Agreement, dated as of April 2, 1996 by and between the Registrant and certain stockholders of E&B Marine (incorporated by reference to Exhibit 2.2 to Registrant's Current Report of Form 8-K dated April 2, 1996).	
2.3	Letter Amendment of Stockholders Agreement, dated May 10, 1996, between the Registrant and certain stockholders of E&B Marine (incorporated by reference to Exhibit 2.3 to the Company's Registration Statement on Form S-4 (Registration No. 333-02903)).	
3.1	Certificate of Incorporation (incorporated by reference to exhibit 3.1 to the Company's registration statement on Form S-1 (Registration No. 33-69604)).	
3.2	Registrant's Bylaws (incorporated by reference to exhibit 3.2 to the Company's registration statement on Form S-1 (Registration No. 33-69604)).	
4.1	Specimen Common Stock Certificate (incorporated by reference to exhibit 4.1 to the Company's registration statement on Form S-1 (Registration No. 33-69604)).	

- 10.1 Credit Agreement dated as of November 2, 1995 among WMP, Bank of America National Trust and Savings Association, Nations Bank of Texas, National Association and the other financial institutions party thereto (incorporated by reference to exhibit 10.1 to the Company's Annual Report on Form 10K for the fiscal year ended December 30, 1995).
- 10.1.1 Amendment to credit agreement dated February 20, 1997 among WMP, Bank of America National Trust and Savings Association and other financial institutions party thereto. (incorporated by reference to exhibit 10.1.1 to the Company's Annual Report on Form 10-K for the fiscal year ended December 28, 1996.)
- 10.1.2 Second amendment to credit agreement dated March 28, 1997 among WMP, Bank of America National Trust and Savings Association, and other financial institutions party thereto. (incorporated by reference to exhibit 10.1.2 in the Company's Quarterly Report on Form 10-Q for the quarter ended March 29, 1997.)
- 10.1.3 Third amendment to credit agreement dated June 27, 1997 among WMP, Bank of America National Trust and Savings Association, and other financial institutions party thereto. (incorporated by reference to exhibit 10.1.3 in the Company's Quarterly Report on Form 10-Q for the quarter ended June 28, 1997.)
- 10.1.4 Fourth amendment to credit agreement dated September 24, 1997 among WMP, Bank of America National Trust and Savings Association, and other financial institutions party thereto. (incorporated by reference to exhibit 10.14 in the Company's Quarterly Report on Form 10-Q for the quarter ended September 27, 1997.)
- 10.2 Guaranty entered into as of November 2, 1995 by Registrant in favor of Bank of America National Trust and Savings Association (incorporated by reference to exhibit 10.2 to the Company's Annual Report on Form 10-K for the fiscal year ended December 30, 1995).

Exhibit Number -----	Exhibit -----	Page ----
10.3*	1990 Stock Option Plan and form of incentive stock option agreement (incorporated by reference to exhibits 4.2 and 4.4, respectively, to the Company's registration statement on Form S-8 (Registration No. 33-72956)).	
10.4	Form of Indemnification Agreement between the Registrant and its directors and officers (incorporated by reference to exhibit 10.4 to the Company's registration statement on Form S-1 (Registration No. 33-69604)).	
10.5*	1993 Omnibus Equity Incentive Plan including form of Stock Option Agreement (incorporated by reference to exhibits 4.1 and 4.3, respectively, to the Company's registration statement on Form S-8 (Registration No. 33-72956)).	
10.6*	401(k) Plan (incorporated by reference to exhibit 10.6 to the Company's registration statement on Form S-1 (Registration No. 33-69604)).	
10.7	Sublease Agreement dated August 31, 1992 between Holtzman's Little Folk Shop, Inc. and WMP for the Charlotte, North Carolina distribution facilities (incorporated by reference to exhibit 10.8 to the Company's registration statement on Form S-1 (Registration No. 33-69604)).	
10.8	Lease dated June 15, 1995 between John E. Van Valkenburgh and Carl D. Panattoni and WMP for the Hollister, California distribution facility (incorporated by reference to Exhibit 10.9 to the Company's Annual Report on Form 10-K for the fiscal year ended December 30, 1995).	
10.9	Lease dated December 20, 1985 between Randolph K. Repass and West Marine Products, Inc. for the Palo Alto, Ca store (incorporated by reference to exhibit 10.11 to the Company's registration statement on Form S-1	

(Registration No. 33-69604)).

- 10.10 Lease dated December 30, 1992 between Braintree Freeholders and WMP for the Braintree, MA store (incorporated by reference to exhibit 10.12 to the Company's registration statement on Form S-1 (Registration No. 33-69604)).
- 10.11 Lease dated July 28, 1982 between Santa Cruz Freeholders and WMP for the Santa Cruz, CA store (incorporated by reference to exhibit 10.13 to the Company's registration statement on Form S-1 (Registration No. 33-69604)).
- 10.12\* Nonemployee Director Stock Option Plan and form of option agreement thereunder (incorporated by reference to exhibit 10.18 in the Company's Quarterly Report on Form 10-Q for the quarter ended April 2, 1994).

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Exhibit Number - - - - -	Exhibit -----	Page ----
10.14	Lease dated March 11, 1997 between W/H No. 31 L.L.C. and West Marine Inc. for Rock Hill, South Carolina Distribution facility and other agreements thereto (incorporated by reference to exhibit 10.14 in the Company's Quarterly Report on Form 10-Q for the quarter ended March 29, 1997.	
10.15	Lease dated June 26, 1997 between Watsonville Freeholders and West Marine Products Inc. for the Watsonville, California offices and other agreements thereto (incorporated by reference to exhibit 10.14 in the Company's Quarterly Report on Form 10-Q for the quarter ended June 28, 1997.)	
10.16	Note purchase agreement, dated December 23, 1997 by and between the Registrant's wholly owned subsidiary, West Marine Finance Company, Inc. and five insurance investors for Forty Million Dollars (\$40,000,000) of an unsecured 6.85% Senior Guaranteed Note due December 23, 2004 (incorporated by reference to Exhibit A to Registrant's Current Report on Form 8-K dated December 23, 1997.)	
21.1	List of Subsidiaries.	
23.1	Consent of Deloitte & Touche LLP.	
27.1	Financial Data Schedule for 1997.	
27.2	Financial Data Schedule for 1996 and 1995 and quarters 1, 2, and 3 of 1996.	
27.3	Financial Data Schedule for quarters 1, 2, and 3 of 1997.	

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\* Indicates, as required by Item 14(a)(3), a management contract or compensatory plan required to be filed as an exhibit to this Form 10-K.

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LIST OF SUBSIDIARIES

West Marine Products, Inc., a California corporation  
West Marine FSC, Inc., a Barbados corporation  
West Marine Finance Company, a California corporation  
West Marine Management Company, a California corporation  
West Marine LBC, Inc., a California corporation  
West Marine IHC I, Inc., a California corporation  
West Marine IHC II, Inc., a California corporation  
E&B Marine, Inc., a Delaware corporation  
E&B Marine LBC, Inc., a California corporation  
E&B Marine IHC I, Inc., a California corporation  
E&B Marine IHC II, Inc., a California corporation  
E&B Marine Supply , Inc., a New Jersey corporation  
E&B Marine Supply , Inc., a Maryland corporation  
E&B Marine Supply (Florida) , Inc., a Delaware corporation  
Goldbergs' Marine Distributors, Inc., a Delaware corporation  
James Bliss & Co., Inc., a Massachusetts corporation  
Sea Ranger Marine Inc., a Delaware corporation  
Krista Corporation, a Delaware corporation  
Central Marine Supply Inc., a New Jersey corporation  
Central Marine Supply (Florida), Inc., a Delaware corporation

[LETTERHEAD OF DELOITTE & TOUCHE LLP]

EXHIBIT 23.1

INDEPENDENT AUDITORS' CONSENT

We consent to the incorporation by reference in Registration Statements No. 333-04712, No. 333-03728, No. 33-89322, No. 33-72956 and No. 333-02903 of West Marine, Inc. on Form S-8 of our report dated February 20, 1998, appearing in the Annual Report on Form 10-K of West Marine, Inc. for the year ended January 3, 1998.

/s/ Deloitte & Touche LLP

March 27, 1998



<ARTICLE> 5

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THIS SCHEDULE CONTAINS SUMMARY FINANCIAL INFORMATION EXTRACTED FROM THE COMPANY'S CONSOLIDATED FINANCIAL STATEMENTS DATED JANUARY 3, 1998 AND IS QUALIFIED IN ITS ENTIRETY BY REFERENCE TO SUCH FINANCIAL STATEMENTS.

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The Company's consolidated financial statements dated December 28, 1996 and December 30, 1995.

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<CURRENT-LIABILITIES>	45,222	19,539	23,423	58,979	49,907
<BONDS>	0	0	0	0	0
<PREFERRED-MANDATORY>	0	0	0	0	0
<PREFERRED>	0	0	0	0	0
<COMMON>	16	15	15	16	16
<OTHER-SE>	126,515	67,264	0	0	0
<TOTAL-LIABILITY-AND-EQUITY>	211,514	95,845	110,749	207,842	200,922
<SALES>	323,300	224,204	49,947	99,480	104,547
<TOTAL-REVENUES>	323,300	224,204	49,947	99,480	104,547
<CGS>	228,888	159,988	36,268	67,752	74,312
<TOTAL-COSTS>	228,888	159,988	36,268	67,752	74,312
<OTHER-EXPENSES>	73,256<F3>	48,018<F4>	12,833	18,691	24,473
<LOSS-PROVISION>	0	0	0	0	0
<INTEREST-EXPENSE>	1,666	1,379	292	326	452
<INCOME-PRETAX>	19,490	14,819	554	12,711	5,310
<INCOME-TAX>	7,924	5,844	222	5,134	2,194
<INCOME-CONTINUING>	11,566	8,975	332	7,577	3,116
<DISCONTINUED>	0	0	0	0	0
<EXTRAORDINARY>	0	0	0	0	0
<CHANGES>	0	0	0	0	0
<NET-INCOME>	11,566	8,975	332	7,577	3,116
<EPS-PRIMARY>	.73<F5>	.64<F5>	.02<F5>	.50<F5>	.19<F5>
<EPS-DILUTED>	.68	.61	.02	.46	.18

<F1>Amount represents receivables, net of allowances for doubtful accounts

<F2>Amount represents PP&E, net of accumulated depreciation

<F3>Amount represents SG&A of \$70,261 and expenses related to integrating E&B Marine of \$2,995

<F4>Amount represents selling, general and administrative costs

<F5>Amount reflects EPS-Basic pursuant to the provisions of SFAS 128.

</FN>

<ARTICLE> 5  
 <RESTATED>  
 <MULTIPLIER> 1,000

<PERIOD-TYPE>	3-MOS		3-MOS		3-MOS	
<FISCAL-YEAR-END>		JAN-03-1998		JAN-03-1998		JAN-03-1998
<PERIOD-START>		DEC-29-1996		MAR-30-1997		JUN-29-1997
<PERIOD-END>		MAR-29-1997		JUN-28-1997		SEP-27-1997
<CASH>		1,767		2,351		1,162
<SECURITIES>		0		0		0
<RECEIVABLES>		5,185		6,891		5,907
<ALLOWANCES>		520		503		522
<INVENTORY>		148,311		160,203		151,238
<CURRENT-ASSETS>		167,029		184,865		172,959
<PP&E>		33,495		41,306		44,270
<DEPRECIATION>		18,258		19,912		21,749
<TOTAL-ASSETS>		243,065		268,387		258,936
<CURRENT-LIABILITIES>		55,035		69,533		49,599
<BONDS>		0		0		0
<PREFERRED-MANDATORY>		0		0		0
<PREFERRED>		0		0		0
<COMMON>		16		16		17
<OTHER-SE>		126,838		138,877		144,769
<TOTAL-LIABILITY-AND-EQUITY>		243,065		268,387		258,936
<SALES>		75,025		141,499		115,471
<TOTAL-REVENUES>		75,025		141,499		115,471
<CGS>		55,290		94,453		83,247
<TOTAL-COSTS>		55,290		94,453		83,247
<OTHER-EXPENSES>		20,762		27,344		23,448
<LOSS-PROVISION>		0		0		0
<INTEREST-EXPENSE>		867		1,017		622
<INCOME-PRETAX>		1,894		18,685		8,154
<INCOME-TAX>		736		7,527		3,282
<INCOME-CONTINUING>		(1,158)		11,158		4,872
<DISCONTINUED>		0		0		0
<EXTRAORDINARY>		0		0		0
<CHANGES>		0		0		0
<NET-INCOME>		(1,158)		11,158		4,872
<EPS-PRIMARY>		(.07) <F1>		.67 <F1>		.29 <F1>
<EPS-DILUTED>		(.07)		.63		.28

<FN>  
 <F1> Amount reflects EPS-Basic pursuant to the provisions of SFAS 128.  
 </FN>